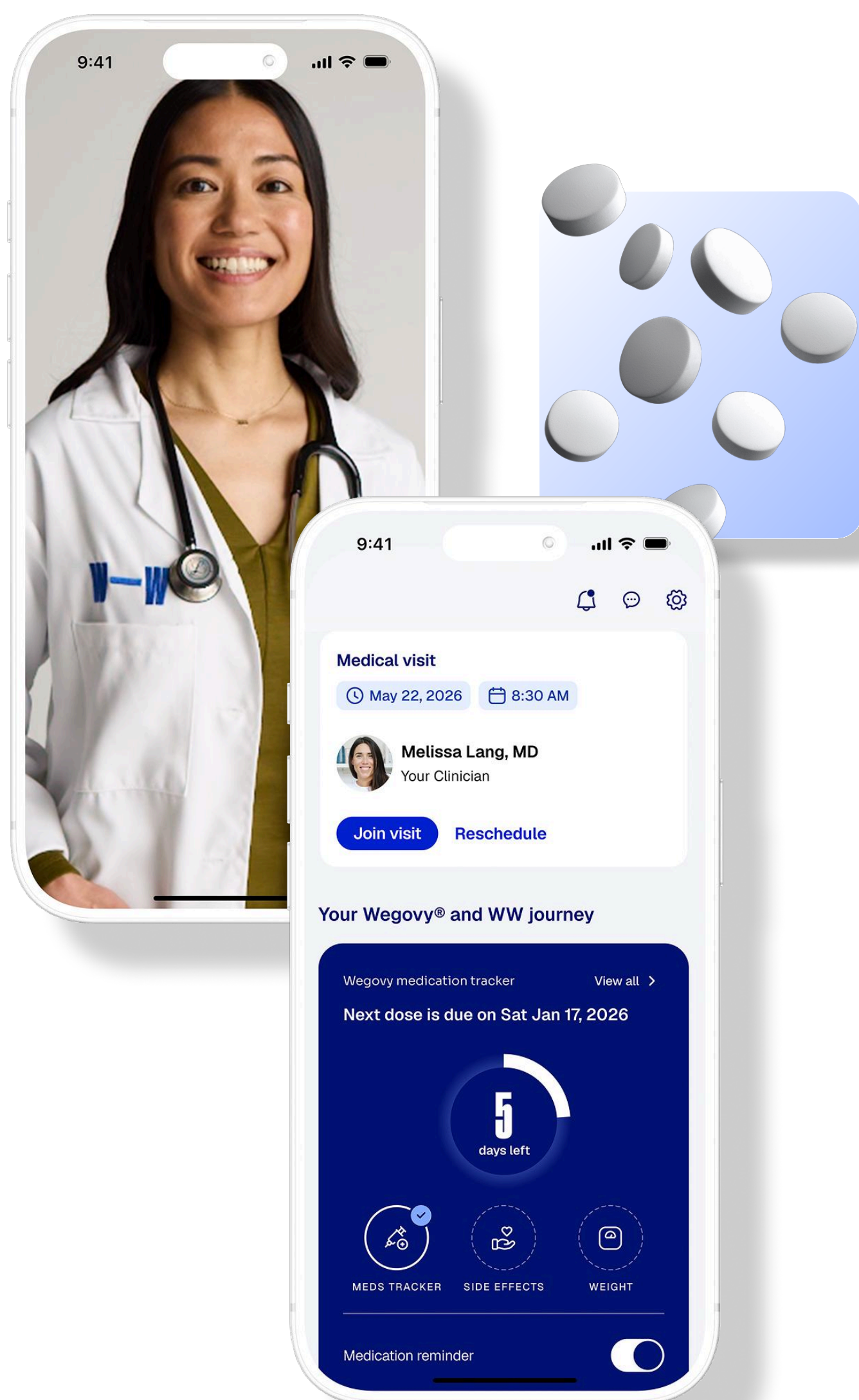


WEIGHT WATCHERS FOR BUSINESS

Comprehensive Clinical Weight Management

More than just telehealth, Weight Watchers Med+ is a true concierge clinical weight care experience—from treatment plan to medication management.



- > 24/7 access to obesity-trained clinicians for medication management, with evidence-based prescribing protocols
- > Individual support from registered dietitians and specialists for medication adherence and program success
- > Real-time data trends for members and population reporting for employers
- > Complete digital tracking for dosages, automated refill reminders, and injection-site rotation logs to ensure treatment consistency and safety

Cost Mitigation Support

- ✓ Bundle pharma-direct GLP-1 prices and subsidies with WW Med+ to balance access with predictable and creative cost control strategies
- ✓ Streamline PBM integration for enrollment verification and prior authorization support
- ✓ Improve medication adherence and program outcomes
- ✓ Reduce absenteeism and lower healthcare expenditures¹

Proven Outcomes

19.4%

Average weight loss at 12 months¹

90%

Client satisfaction rate²

UP TO 4X

Average ROI for WW Med+³

29.1% MORE WEIGHT LOSS

At 12 months, Weight Watchers Med+ members prescribed a GLP-1 medication who engaged regularly with the GLP-1 Success Program lost 29.1% more body weight, on average, than those who did not engage in behavioral support.⁴



Request a demo. Visit business.weightwatchers.com

1. Baicker, Katherine & Cutler, David & Song, Zirui. (2010). Workplace Wellness Programs Can Generate Savings. Health affairs (Project Hope). 29. 304-11. 10.1377/hlthaff.2009.0626.

2. Based on WeightWatchers for Business internal client satisfaction survey results; Large and Jumbo Clients; Sept. 2022.

3. Validated by Santa Barbara Actuaries, a third-party actuarial firm. Includes the cost of the medication when covered. Conservatively, assumes 95% of eligible members complete behavior program and receive medication. Behavior change assumes 1 year ROI and provider guided program assumes 2 year ROI.

4. Based on an internal analysis of 3,325 members who requested at least 1 GLP-1 medication refill through Weight Watchers Med+ and self-reported both a starting weight and weight at week 52. On average, members who logged in to the GLP-1 Success Program at least 4 days each week (n=376) lost 22.20% body weight, and members who never logged in to the app (n=2,949) lost 17.20% body weight in 52 weeks. Not a randomized, controlled clinical trial. Self-reported outcomes have not been independently verified. Individual results may vary.