



WeightWatchers. for Business

Comprehensive Clinical **Weight Management**

More than just telehealth, WW Clinic is a true concierge clinical weight care experience – from treatment plan to medication management, and everything in between.

- 24/7 access to obesity-trained specialists for medication management, with evidence-based prescribing protocols
- Individual support from registered dietitians and specialists for medication adherence and program success
- Real-time data trends for members and population reporting for employers
- Proven behavioral program with specialized pathways for people living with diabetes and people taking GLP-1s



Supporting Cost Control

- ✓ Streamline PBM integration for enrollment verification and prior authorization support
- ✓ Improve medication adherence and program outcomes
- ✓ Reduce absenteeism and lower healthcare expenditures¹

Proven Outcomes

19.4% Average weight loss at 12 months²

77% Program retention rate at 12 months²

90% Client satisfaction rate³

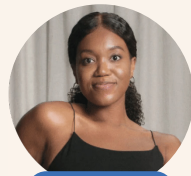
3.9x Average ROI for WW Clinic⁴



Lost 70lbs⁵

Mike

“The thing I like the most about WW Clinic is having a dietitian who you work with. I know people who are taking these medications through their primary care doctor, and they don’t have anywhere near the level of support that I get.”



Lost 78lbs⁶

Branneisha

“Now that I’ve lost 78 pounds with the help of WW Clinic, and getting my PCOS symptoms managed, I’m actually able to have a family – something I never thought would happen for me in the future.”



Lost 50lbs⁶

Nancy

“I chose WW Clinic because they understand that weight loss isn’t one size fits all, and they tailor my care for me. The combination of WeightWatchers and weight loss medication has changed my life.”

Request a demo. Visit ww.com/forbusiness

1. Baicker, Katherine & Cutler, David & Song, Zirui. (2010). Workplace Wellness Programs Can Generate Savings. Health affairs (Project Hope). 29. 304-11. 10.1377/hlthaff.2009.0626.

2. Ard JD, Hong YR, Foster GF, Medcalf A, Nadolsky S, Cardel MI. Twelve-month analysis of real-world evidence from a telehealth obesity treatment provider using anti-obesity medications. Obesity. 2024.

3. Based on WeightWatchers for Business internal client satisfaction survey results; Large and Jumbo Clients; Sept. 2022.

4. Validated by Santa Barbara Actuaries, a third-party actuarial firm. Includes the cost of the medication when covered. Conservatively, assumes 95% of eligible members complete behavior program and receive medication. Behavior change assumes 1 year ROI and provider guided program assumes 2 year ROI.

5. Mike Disclosure: For WW Points program, clinical trial participants at 6 mos. lost an avg. of 12 lbs (5.4% body weight). For WW Clinic, members lost an avg. of 0.85 lbs per week over a 12-mo. period. Based on 2022-23 study by WeightWatchers. Manuscript still under review.

6. Branneisha and Nancy Disclosure: *Eligible patients lost an average of 21% of their body weight (-48 lbs) in a 72-week clinical trial evaluating 15 mg tirzepatide, when paired with diet and exercise.